

VWRITTALIN



ADVERTISER MEDIA KIT

MAY, 2014

Pay Attention.



ABOUT



- Writtalin is a website featuring original content from our talented group of contributors
- We cover an array of topics that matter to the 18-35 demographic
- Our audience has grown from 10,400 UVs in our first month (January 2014) to 121,521 UVs in our fourth month (April 2014).

Pay Attention.



AUDIENCE DEMOGRAPHICS



- *Source: Quantcast*
- Age Range: 66% between 18-35
- Gender: 59 % Male, 41 % Female
- Location: 77.3% USA, 7.4% CAN, 3.2% UK, 12.1% other
- 68% College Educated
- 78% Caucasian
- Language: 89% English

Pay Attention.



TRAFFIC



- March 2014:
 - 73,519 Unique Visitors
 - 121,676 visits
 - 483,237 page views
 - 3,679,697 hits

- April, 2014
 - 121,521 Unique Visitors
 - 181,297 visits
 - 619,297 page views
 - 5,580,123 hits

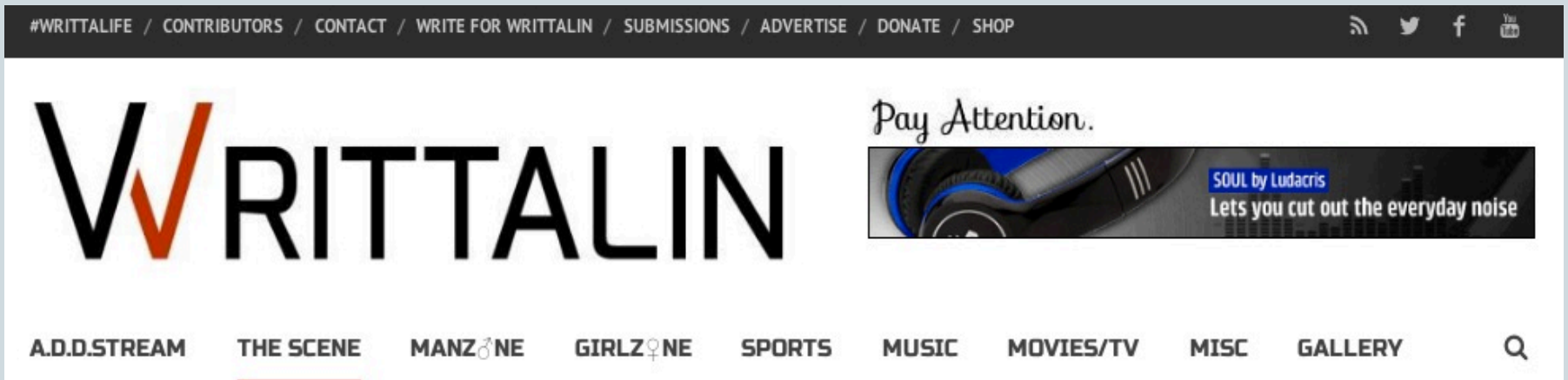
Pay Attention.



Option A: Global Header Ad



- Most visible option. In the header on every page.
- Optimum Size: 468 x 60
- Pricing is per/week or per/month; flat rate only
- Minimum price is \$500/month



Pay Attention.



Option B: Leaderboard







- Locations: Top of page, interstitial, bottom of page
- Optimum Size: 728 x 90
- Per/week or per/month flat-rate pricing; ask us for a quote!



CampusBookRentals
your textbook alternative

click here
RENT NOW!

SCENE IT ALL

 <p>WTF News: Sinkholes, Sexy Crabtrees, and More!</p>	 <p>This Website Will Change Your Life: IFTTT.com</p>	 <p>Five Things You're Suddenly REALLY Nostalgic For</p>	 <p>WTF News: Falling Porcupines, Catfishing Cops, and More!</p>
--	---	---	--

© FEBRUARY 10, 2014

If you're reading this,

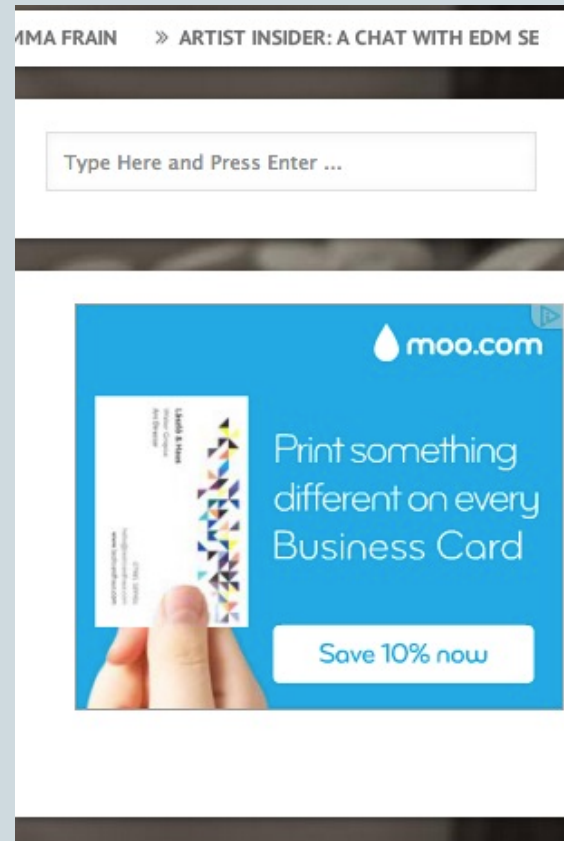
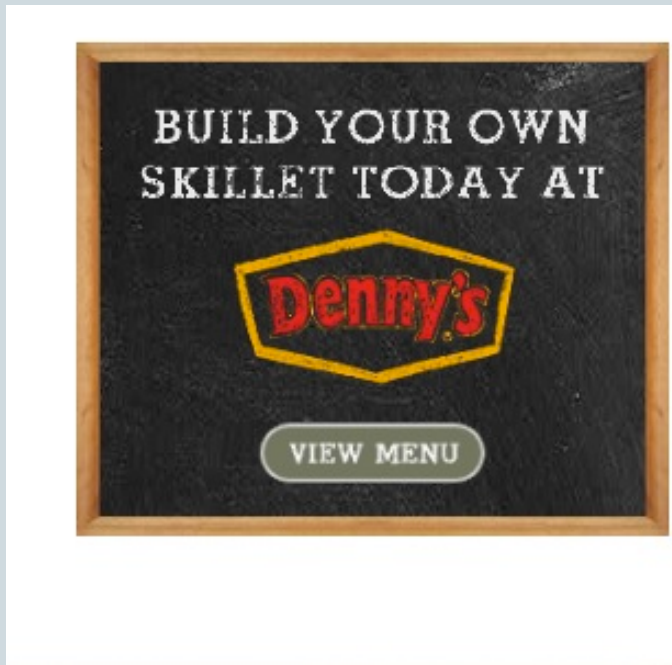
Pay Attention.



Option C: Sidebar Ad



- Global sidebar or page-specific sidebar. Inquire for prices.
- Optimum Size: 300 x 250



Pay Attention.




Option D: Sponsored Post



- Pay for a post in the appropriate section of the site.
- Can include: Product reviews, hype article, sponsored content, etc.
- Price depends on product, placement, and desired word count.

Home > Uncategorized > Your Product Name



POSTED ON FEBRUARY 13, 2014 BY ASCHER ROBBINS IN UNCATEGORIZED

Your Product Name

"At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat."

Pay Attention.



Social Media Package



- Add \$50 on to any advertising campaign for 10 Tweets mentioning your company, product, or website in a 31 day period.
- Tweets will be sent to our 19,000 active Twitter followers.
- *Add another \$50 for 10 posts about your company on Facebook*



Pay Attention.



CONTACT US!



Thank you for your interest. Please send us an email, and we will respond to your inquiry as soon as we can.

-Contact:

Ascher J. Robbins

Owner and Editor-in-Chief, Writtalín

ascher@writtalín.com

(970) 376-0631

Pay Attention.